



THE REVIEW

Central Arizona Fire and Medical - 8603 E. Eastridge Dr., Prescott Valley, AZ 86314 – **October 5, 2018**

This Edition:

The Chief's Desk..... Page 2
You have to Stand for
Something..... Page 3
Stuff that's Happening..... Page 4

Quote of the Week

"I look for two things when I hire a new employee: ambition and humility. Without a proven track record of initiative and ambition, it's likely the person becomes a drain rather than a contributor to the company — even the really smart, talented ones."

Justin McLeod



The Findlay Automotive Group is helping raise money for the Honor Guard and Pipes & Drums.

Throughout the month of October they will be donating a portion of the proceeds from cars sold to the group.

We will have a presence at their auto complex every Saturday through October from 1000-1400 culminating with a big event on October 27th.

I have talked with Chief Light, since the dealerships are in The City of Prescott, and he has given his support.



The Chief's Desk

By: Training Chief John Feddema



To all those who have helped with the development and coordination of our training programs or taught as an instructor I offer my sincerest appreciation. To all who have attended as students – thank you as well. As you've seen on the calendar, there has been a lot of activity lately.

None of it is possible without your involvement.

We have a number of individuals who are experts in their field. Understanding that personal mastery is a journey they maintain a desire to continue learning while sharing what they know with other firefighters and community members. Not only do they want to train the next generation of CAFMA firefighters, they enjoy sharing their knowledge with and learning from firefighters from all over AZ as well as other states. I can only speculate as to how we have arrived at a culture that fosters such a desire to coach, mentor and teach at these levels; however, I will tell you that it does not exist everywhere. The training that is offered by CAFMA is only possible with the direct involvement of all of you.

I had the opportunity to speak with Captain Lys who has spent a number of hours recently at the Training Center because of his involvement with numerous different training programs. Our discussion focused on the pride we have in CAFMA and the reputation that we as an organization have built. I have the opportunity to travel around the State and can tell you that our reputation is solid. The way we are viewed has been developed through the activities we are involved in as the collective members of CAFMA. This includes everyone from our newest Firefighters to the Fire Chief. Our reputation is not something to be taken for granted. It takes time and effort to earn the trust and respect of our fellow CAFMA members as well as our peers around the State, and in some cases in other states.

Continued Page 3

Upcoming Events:

Oct 8 – Columbus Day, Policy Meeting, Prep for Managers Meeting
Oct 9 – Managers Meeting, Safety Committee, Presentation Chino Town Council
Oct 10 – PV Citizens Academy
Oct 11 – AFSI Phoenix, Presentation PV Town Council

Board Meeting:

October 22nd Chino Town Hall

CVFD – 1600-1630
CAFMA – 1630 -1730
CYFD – 1730-1800



You've got to Stand for Something

By: Tim Sendelbach

The following is the last and unpublished editorial written by Tim Sendelbach, now former Editor-in-Chief of Firehouse Magazine. He recently resigned his position, but sent this article to

a group of Chief's I belong to called *Baggers*. Tim has some very good points and had to make a tough decision – so I thought I would share with all of you. Chief Freitag.....



As a young child growing up, our parents teach us the difference between what's right and what's wrong. These early lessons set the frame-work for what ultimately becomes a life-time of learning and personal reflection. As our childhood years pass, we become more independent, we begin to develop our own moral compass, and our decisions and actions begin to shape our individual reputation and our professional character.

When we join the fire service, we experience this same form of tutelage. Our training officer and the instructor cadre of the recruit academy teach us the ins-and-outs of the fire service and how the fire department operates. As we graduate the academy, we're assigned a company officer and crew who provide their insight, biased or otherwise, based on their years of experience and personal interpretations. Eventually, with the passage of time and years of experience and education, we earn the right to pay it forward and serve as an instructor and mentor to those who follow in our footsteps. This responsibility is not one that any of us can or should take lightly, and we should never venture down this path blindly.

[More](#)

Chief's Desk Continued

I was at Fire School in September talking with an individual about our mutual success in achieving mediocrity, and our idea of what success really means. While there are many books on the topic of success written by much smarter people than us, we identified what we feel has helped us in our careers. It is fairly simple and only involves three traits, which is why we describe it as mediocrity. Show up, work hard, and be nice. If you don't show up, I don't care how good you are, your lack of effort will only serve to undermine whatever it is you want to achieve in life. You can't add value to the team if you don't show up. If you show up physically but not mentally, you bring down the team. Your lack of work ethic and effort will be noted and it's unlikely you'll be offered future opportunities to take part. Lastly, if you can't be nice or treat people with respect, no one will want to be around you. When I was younger my father would not let me work with him if I wasn't a "happy merry worker". He told me that work is hard enough and if I had a bad attitude, it would just make everyone else suffer more. This is why I am such a cheerful fellow. ☺

I would like to highlight a couple recent programs sponsored and led by CAFMA personnel who chose to show up, work hard, and were nice; I have the evaluations that indicate success in all three areas. The

first program I'd like to mention is the Engineer Academy. The program quickly filled to capacity plus one, 31 in total, without ever being posted on our web-site. Feedback was so positive after the first year that multiple agencies called prior to the start of the training asking to reserve spots. We ended up having a waitlist for individuals we hope will attend next year. This is a testament to the level of training that has been provided by CAFMA as well as Prescott Fire Department personnel. Of the 31 students, 11 attended from CAFMA, eight from Sedona, three from the Verde Valley, three from Copper Canyon, one from Blue Ridge, and five from Prescott. This training was only possible because of the numerous professionals who were involved. Captain Kuykendall has done an outstanding job developing and coordinating the program.



The second course I would like to highlight is the Central Arizona Extreme Extrication School (CAXES). This was the AXES class reborn after it was discontinued in 2009. Captain Parra and the team that put this together did a great job, and we reached our maximum registration of 50 students. Among those 50 students were 10 personnel from CAMFA. There were 20 agencies represented in the training from around Arizona along with two personnel from Spokane, Washington. The benefit of having a significant number of outside students is that it helped cover the cost of the

training, and they added to the tax base of the local area. A number of people stayed at local hotels, and Captain Lys set up dinner at Buffalo Wild Wings Friday evening that was attended by a number of students and staff. The dinner allowed participants to network with one another as well as interact with the instructors.

These are only two of the numerous training opportunities we've host at CARTA recently. This month we will be hosting the Captain's Academy, and in January we will start hosting a six month long Senior Leadership Academy.

We have a lot of involvement by CAFMA personnel, something you do not see in many other organizations. While you may not always be aware of the extent of our involvement, understand that without many of you who step forward to assist, develop, or lead many of these programs they would not exist. The culture we've built within our organization is something we should be proud of and something that we should not take for granted. I will conclude with this; if you dedicate yourself to something and then show up, work hard, and be nice one day you too can achieve the mediocre status that I enjoy.

Stuff That's Happening

I'm on vacation, see you next week. Until then, please enjoy this picture of a place I'd like to be, but I'm not. We are having a good visit with my parents while they're in town though.

